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Donald Johnson Joins motormindz

Former GM Executive to Lend Expertise in Defining Innovative Automotive Solutions

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Detroit – motormindz today announced the addition of Donald Johnson to its highly experienced and industry-recognized team of partners. Johnson, a former senior executive at General Motors, has held several global key sales and marketing roles with the automaker, including U.S. vice president of Sales Operations and most recently U.S. vice president of Chevrolet Sales and Service.

A Vancouver-native, Johnson started his General Motors career in 1980 as a production engineer before assuming various sales and marketing positions in Canada and the U.S. His GM experience outside North America includes vice president of Sales and Marketing for the Latin America, Africa and Middle East region and a similar role for the company's International Operations based in Shanghai, China. Johnson holds a Bachelor of Applied Science degree in Mechanical Engineering from the University of British Columbia and a Master of Business Administration degree from the University of Western Ontario.

Johnson joins a star-studded team of automotive notables at motormindz, including Ray Fisher, former U.S. vice president of Sales, Service and Parts for Chrysler and president and COO of Donlen Corporation; Pat Ward, former vice president of Sales & Customer Service for Jaguar Land Rover; and Othmar Stein, vice president of Public Relations for Chrysler Canada and head of Commercial Vehicles for Daimler.

"I am excited to be joining a team of peers who share my passion for bringing solutions to market that will help revolutionize the automotive industry," Johnson said.

"We are thrilled to have Don on the team. His global experience will be critical as we continue our aggressive expansion plans beyond North America. He further strengthens an already solid and impressive lineup of motormindz partners who are committed and dedicated to delivering innovation to the automotive industry," Jeff Van Dongen, founder and CEO of motormindz, added.

About motormindz

With extensive automotive experience and expertise across manufacturing, retail, fleet and technology, motormindz's mission is to develop and deliver leading-edge, disruptive solutions and services targeted at OEMs, automotive retail groups and fleet management companies. For more information, please visit motormindz.com