



FOR IMMEDIATE RELEASE

Former Ford Motor Company Vice President John Felice Joins motormindz as Senior Partner

Detroit, MI (Monday, November 9, 2015) – motormindz, Inc., a global automotive professional services and technology company, announced today that former Ford Motor Company officer and vice president John Felice will join their industry-recognized team as a Senior Partner.

As an industry veteran with Ford since 1984, Felice’s 30 year tenure enabled him to serve in a variety of senior leadership roles in the U.S. and Asia including leading the Marketing, Sales and Service organizations in both regions. In his most recent role with Ford, as officer and vice president, U.S. Marketing, Sales and Service, Felice was instrumental in growing the business by building the Ford brand with both customers and Ford dealerships across the nation. During his career he also served as president, Ford Thailand Operations and as director, N.A. Fleet, Leasing and Remarketing Operations.

“We are beyond thrilled to have John join our team as we continue our rapid, global growth. John epitomizes the core values of what we represent as an organization along with our endless commitment to delivering new, disruptive solutions and technologies to the automotive industry,” Jeff Van Dongen, Founder & CEO of motormindz stated.

Felice joins a team of automotive notables at motormindz, including former senior executives from some of the world’s most prominent automotive brands, industry recognized thought-leaders, technologists, automotive retail advisors. motormindz focuses on identifying key critical challenges within the industry with the objective of finding, assessing, and delivering the most viable solutions to key decision makers in which John will help play a vital role.

In a statement, Felice said. “I am excited to join a team who shares my vision and values for integrity, innovation, and entrepreneurship. It is a tremendous opportunity to continue to support the auto industry and retail distribution network with cutting edge technologies to drive new efficiencies, cost savings and sales opportunities.”

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About motormindz:

motormindz is a global automotive professional services and technology company that combines unparalleled experience and comprehensive capabilities across all facets of the automotive manufacturing and sales chain. motormindz collaborates with solution partners and clients to develop and integrate disruptive, leading-edge solutions and technologies aimed at solving crucial challenges for automotive manufacturers and dealers. For more information, please visit www.motormindz.com.

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